

**CAMPAIGN PLANNING; OBJECTIVE DETERMINATION AND STRATEGY
IDENTIFICATION
IW332**

OPR: Capt Theodore A. Somes

DESCRIPTION: This class continues the exploration of the five phase campaign planning process by examining phases two and three. It addresses how IW fits into these phases of campaign planning. The lesson is divided into two sections: a lecture followed by a seminar exercise.

METHODOLOGY: Informal lecture, Exercise/1 Hour

OBJECTIVE: The objective of this lesson is for each student to apply the IW aspects of Objective Determination and Strategy Identification (ODSI).

SAMPLES OF BEHAVIOR:

1. Write operational level objectives with an information warfare perspective.
2. Write operational level strategies with an information warfare perspective.

REQUIRED READINGS:

1. *Joint Publication 3-56.1: Command and Control for Joint Air Operations*, Chapter III. Instructional Circular pages 330-H-1 through 330-H-8.

MEMORANDUM FOR JFACC IW PLANNING CELL

FROM: Guidance Apportionment and Targeting (GAT) Cell

SUBJECT: JFACC's Objectives

1. For your guidance, the following objectives were used to determine the USAFMED Mission and Concept of Operations as written in the USAFMED PLANNING CONCEPTS.

OBJECTIVE:

- Deter Libyan aggression with air power.

Should Deterrence Fail:

OBJECTIVES:

- Establish and maintain air supremacy over Tunisia and Tunisian territorial waters.
- Establish and maintain air superiority over Libya and Libyan territorial waters.
- Eject invading forces.
- Reduce Libyan military to defensive only capability.
- Destroy Libyan WMD capability.
- Isolate Libyan leadership
- Keep friendly lines of communications open
- Provide support to other component commanders as required.
- Be prepared to conduct humanitarian airlift and NEO.

After Hostilities Cease:

OBJECTIVES:

- Ensure territorial integrity of Tunisia is restored.
- Deter further Libyan aggression.
- Redeploy friendly forces.

//Signed//
FESTUS B. MCFLY, Lt Col, USAF
GAT Cell Chief

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NOTE TAKER

Objective Determination

Most critical part of any planning process

Must support the objectives of the NCA & CINC

Means, NOT an end

Another set of tools for the warfighter

Product

Clearly defined and **quantifiable** objectives that will contribute to the accomplishment of the JFC's operation or campaign objectives.

Desired End State

Conditions desired for resolution.

Strategy Determination

Product

Clearly defined information strategy statement(s).

IW Objectives from *Cornerstones*

Control the realm (so we can exploit it)==Exploit our control of information

Enhance total force effectiveness